# Make Perfect Orders From End to End

# **Multi Party Orchestration Platform**





## **The Power of MPO**

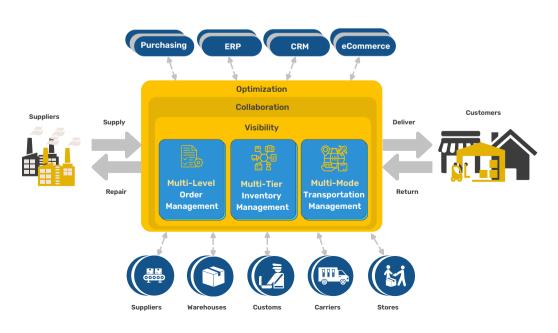
MPO offers the world's only natively unified cloud platform for supply chain orchestration. Built from the ground up to deliver seamless solutions with a single data model.

MPO uniquely enables companies to orchestrate inbound, outbound, and reverse flows across multiple parties in dynamic supply chain business networks. Through real-time analytics, planning, execution, and cost control, businesses can boost both customer experience and operational excellence.

The MPO platform is about **Making Perfect Orders** with rich and configurable solutions: Control Tower, Supply Chain Visibility, Digital Order Management, Transportation Management, Network Inventory Management, Returns Management, Spare Parts Management, and Supply Management.

At the heart of MPO is **Customer Chain Control**. For every individual **Customer** order, the MPO platform enables an optimized micro supply **Chain** through continuous, real-time **Control** over service levels, inventory, transportation, and costs.

The **MPO platform helps global, regional, and local manufacturers, distributors, retailers, and logistics service providers** - as well as their end customers worldwide benefit from more service options, faster delivery, reliable performance, and lower costs.



# **MPO Multi Party Orchestration Platform**





### **Control Tower & Supply Chain Visibility**

Gain timely visibility into all physical flows; granular details, like constraints and service level expectations; and financial details at every touch point. Act on what you see and steer orders from directly within the app to ensure the most optimal and cost-effective movements across the supply chain.

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#### **Digital Order Management**

Orchestrate omnichannel order fulfillment across a global network. Dynamically model B2C, B2B, and D2C flows to adapt and optimize based on cost, market, and other conditions. Automate everything from optimal inventory allocation to on-time and in-full delivery – while minimizing costs.



#### **Transportation Management**

Decompose orders into one or many shipments to optimize every route, carrier decision, and rush order management. Configure complex, multimodal order flows, including parcel, that are easily modified. Ensure OTIF delivery with real-time status updates and in-app event management.

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#### Network Inventory Management

Capture real-time inventory across multiple sites, hubs, suppliers, contractors, and other 3rd party locations. Generate replenishment forecasts, enable forward looking inventory projections, and optimize allocation planning to better match supply with demand.





### Returns Management

Automate and streamline returns and advanced replacement flows, optimize transport and route selection with rating and labeling. Send timely updates across the supply chain. Get real-time visibility and cost control for outsourced depot activities, such as inspection, repair, and disposal.



#### Spare Parts Management

Gain visibility into all inventory and intelligent precision tracking for fulfillment across global and local suppliers, as well as national and regional depots. Capture serial numbers for re-stocking, refurbishing, and returns, and monitor compliance and regulatory requirements for every part.



#### **Supply Management**

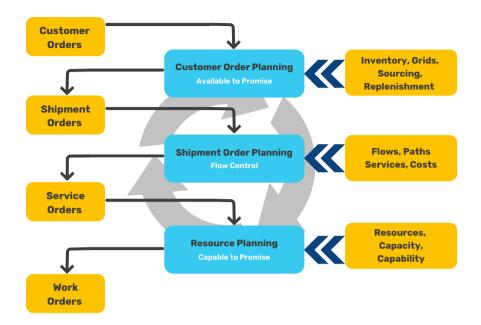
Update, validate, and confirm PO orders and optimize inbound shipment orders. Improve customer experience by minimizing stock-outs and boosting agility through better collaboration across suppliers and outsourced partners.



#### Sustainability Management

Plan and execute all order flows against the lowest carbon footprint and choose the most environmentally friendly way to handle returns. Include carbon footprint considerations in e-stores. Track and monitor real-time analytics on CO2 emissions on all orders for continuous improvement.

# **MPO Multi-Level Order Management**



### **MPO Customer Chain Control**

#### Planning

#### Order Management

- Customer Orders
- Shipment Orders
- Service Orders

#### **Inventory Management**

- Stock Visibility
- Stock Allocation
- Stock Replenishment

#### **Transport Management**

- Multi-leg Planning
- Order Consolidation
- Carrier Selection

#### **Capacity Management**

- Resource Management
- Capacity Constraints
- Capable to Promise

#### Execution

#### **Execution Monitoring**

- Status Updates
- Order Visibility
- Progress Dashboard

#### **Event Management**

- Exception Management
- Milestone Control
- Alert Messages

#### **Document Management**

- Document Creation
- Electronic Archive
- Label Printing

#### **Community Portals**

- Customer Portal
- Supplier Portal
- Carrier Portal

#### Finance

#### Price Management

- Sales Agreements
- Price calculation
- Margin Calculation

#### **Cost Management**

- Purchase Agreements
- Cost Calculation
- Cost Allocation

#### Customer Invoicing

- Invoice Creation
- Invoice Approval
- Electronic Invoicing

#### Invoice Matching

- Invoice Validation
- Payment Approval
- Self Billing

#### Analytics

#### **Business Intelligence**

- Real-time Dashboards
- Interactive Reports
- Online Analytics
- **Performance Indicators**
- Service KPIs
- Operations KPIs
- Sustainability KPIs

#### Partner Performance

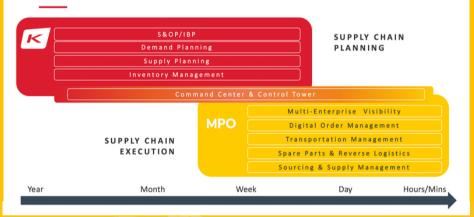
- Customer Performance
- Supplier Performance
- Carrier Performance

#### **Financial Analysis**

- Revenue Analysis
- Cost Analysis
- Margin Analysis



### Concurrency vision from planning through execution



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www.mpo.com blog.mpo.com MPO helps diverse brand owners and logistics service providers embrace the increasing complexity of their global, regional, and domestic supply chains to become more flexible, agile, efficient, compliant, and reliable to their customers.

